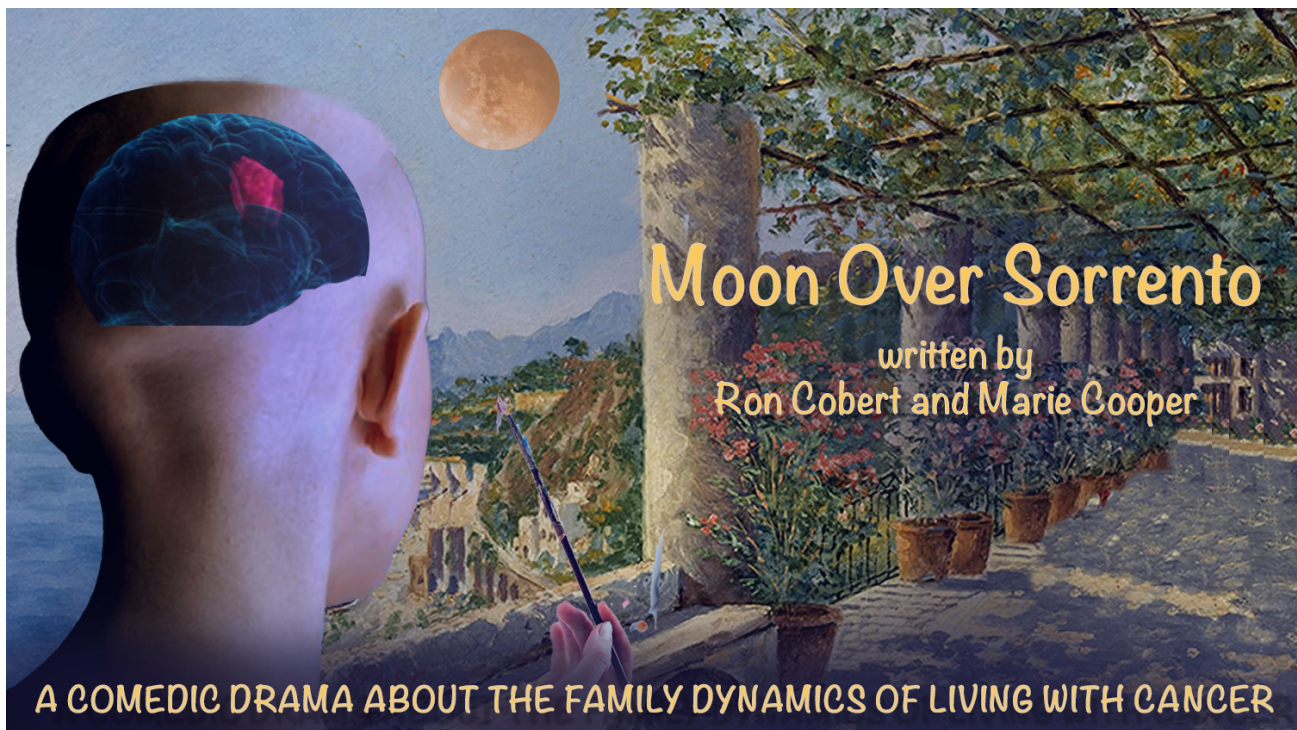

Moon Over Sorrento – Sponsor Application

By sunscope — July 30, 2022



(<https://sunscope-entertainment.com/wp-content/uploads/2022/06/painting-poster-sq.jpg>)

Combining the [MOON OVER SORRENTO](https://sunscope-entertainment.com/moon-over-sorrento/) (<https://sunscope-entertainment.com/moon-over-sorrento/>) film with a brand is a highly beneficial way to create traction by getting audiences to associate the brand with a particular lifestyle. As a result, it is now standard practice that the Brand's Marketing Department look for symbiotic relationships with movie production companies using in-film product placement, integration, and branding, establishing merchandising, branding partnerships, and in-film advertising and branding funding opportunities by allowing companies to use product placement and other branding methods in the films. In addition, we are including various Budget Levels that the advertiser can choose from to earn exposure in the [MOON OVER SORRENTO](https://sunscope-entertainment.com/moon-over-sorrento/) (<https://sunscope-entertainment.com/moon-over-sorrento/>) film, all by integrating the brand in the narrative, visuals, and the advertising of the completed content released using variations of media lengths on multiple mediums and platforms.

Brand Opportunity Budget Levels Defined

I. Diamond Brand Sponsor \$250,000

1. Brand to be written five times in the film script.
2. Collaboration about where the brand is placed.
3. Testimonial brand video interviews on set.

4. Brand and Film's direct association with a \$50,000 (20% of sponsorship) media buy.
5. Logo and name with brand and film's story, in the press releases.
6. "Sponsored by" logo in the beginning and ending credits of film.
7. Fifty general admission film tickets for Film's Theater Premiere.
8. Largest logo on the sponsor banner at the Film's Theater Premiere
9. "Sponsored by" logo on theatre lobby flat-screen TV throughout the Film's Theater Premiere.
10. Social media promotion with tags, posts, and mentions.
11. Logo on movie website.

II. Platinum Brand Sponsor \$100,000

1. Brand to be written four times in the film script.
2. Collaboration about where the brand is placed.
3. Testimonial brand video interviews on set.
4. Brand and Film's direct association with a \$20,000 (20% of sponsorship) media buy.
5. Logo and name with brand and film's story, in the press releases.
6. "Sponsored by" logo in the beginning and ending credits of film.
7. Twenty general admission film tickets for Film's Theater Premiere.
8. Logo on the sponsor banner at the Film's Theater Premiere
9. Logo on theatre lobby flat-screen TV throughout the Film's Theater Premiere.
10. Social media promotion with tags, posts, and mentions.
11. Logo on movie website.

III. Gold Brand Sponsor \$50,000

1. Brand to be written three times in the film script.
2. Brand and Film's direct association with a \$10,000 (20% of sponsorship) media buy.
3. Logo and name with brand and film's story, in the press releases.
4. "Sponsored by" logo in the beginning and ending credits of film.
5. Ten general admission film tickets for Film's Theater Premiere.
6. Logo on the sponsor banner at the Film's Theater Premiere
7. Logo on theatre lobby flat-screen TV throughout the Film's Theater Premiere.
8. Social media promotion with tags, posts, and mentions.
9. Logo on movie website

IV. Silver Brand Sponsor \$25,000

1. Brand to be written two times in the film script.
2. Brand and Film's direct association with a \$5,000 (20% of sponsorship) media buy.

3. Logo and name with brand and film's story, in the press releases.
4. "Sponsored by" logo in the beginning and ending credits of film
5. Four general admission film tickets for Film's Theater Premiere.
6. Logo on the sponsor banner at the Film's Theater Premiere
7. Logo on theatre lobby flat-screen TV throughout the Film's Theater Premiere.
8. Social media promotion with tags, posts, and mentions.
9. Logo on movie website.

V. Bronze Brand Sponsor \$10,000

1. Brand to be written one time in the film script.
2. Brand and Film's direct association with a \$2,000 (20% of sponsorship) media buy.
3. Logo and name with brand and film's story, in the press releases.
4. "Sponsored by" logo in the beginning and ending credits of film.
5. Two general admission film tickets for Film's Theater Premiere.
6. Logo on the sponsor banner at the Film's Theater Premiere
7. Logo on theatre lobby flat-screen TV throughout the Film's Theater Premiere.
8. Social media promotion with tags, posts, and mentions.
9. Logo on movie website.

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